

BOB MARAIST – EXECUTIVE PRODUCER/PRODUCER/DIRECTOR

Collaborative producer creating engaging media that inspires action. Experienced at getting the best of all aspects of production for training, informational, and motivational media in scripted, and unscripted documentary style, animatics, animation, live shows, print, interactive, and digital.

SKILLS –

Balance experience with current trends * Leadership * Collaborative with all levels of experience * Team builder * Adaptability * Story Development * Directing * Cinematography * Negotiation *

EXPERIENCE – Recent Highlights - additional credits p. 2 & 3

Owner/Executive Producer Director/DP | World View Productions | 1995-current

Bringing the client's needs and vision to light. Responsible for on time, on budget delivery of content in a sustainable way. Create a positive, collaborative environment that allows everyone to accomplish a clear and common goal, inspiring teams and individuals to take on daily challenges, learn, grow, and improve on every achievement. Collaborating on concept development, pitching, budgeting, project launch, hiring, production, post and delivery of content. Deliverables have included short and long form documentary and testimonials, scripted narratives, animatics, animation, live shows, print, e-learning, and digital. Content has been produced in 13 languages for 27 countries.

Producer/Director/Field Producer - Responsibilities have included working closely with the executive producer and staff to refine and execute their original vision. Identifying and outlining stories, refining schedules by being deeply aware of the creative, and working closely with all on-camera talent and experts. Contributing to and overseeing writing, design, look and feel. Creating cast profiles and casting both pro and non-pro talent. Directing pro & non-pro talent, and crews large and small. Directing all aspects of post-production through delivery and distribution, with editors, animators and graphics, audio record and mix.

Director of Photography - Responsible for look and style, determining equipment, based on EP & Director's vision, and communicating that vision to camera department. Work closely with cast, professional or non-pro, without inhibiting their performance. Expertise in managing a wide variety of locations and schedule demands. Connect with the subjects and story in order to anticipate the arc and action.

CLIENTS & PROJECTS (small sampling)

PEPSI – Environmental, Health, & Safety

For over 15 years, we created and produced, from concept to completion, 35+ different shows and campaigns, applying efficient tactics to create engaging and award-winning materials with budgets from \$25-100K. These included training, educational, and informational materials focused on injury prevention for warehouse, manufacturing, and fleet employees and supervisors. Deliverables educated front line employees and trained the trainer on mechanical systems, behavioral expectations, and modeled best practices through eLearning, video, & print. The ROI on these training modules has been historic for Pepsi, with a 5, 7, even 10 year shelf life. We dig deep into the issues important to management and the challenges of the end user.

<https://www.worldviewpro.com/environmental-health-safety.html>

CARDINAL HEALTH – Healthcare

In cooperation with Swift Media, produced and directed several short docs, testimonials of those using Cardinal products, from hospital staff to recovering patients. Deliverables were sales, marketing, and informational tools for the Cardinal sales force. <https://www.worldviewpro.com/work---branded.html>

MOTOROLA - Technology

Collaborated with Motorola marketing and training teams to help roll out dozens of internal communications, for business and personal devices. Other content included PR campaigns to inform the public of the many community contributions Motorola has made, such as free wireless network hardware to inner city schools. <https://www.worldviewpro.com/work---branded.html>

MCGRAW HILL & UNIVERSITY OF CHICAGO – Childhood education math curriculum creator

Collaborated with client to develop marketing and training material for Everyday Math curriculum adoption and implementation in schools around the country. This included traveling to model examples of current users to share their best practices filming in-class instruction and testimonials. <https://www.mheducation.com/prek-12>

DISCOVERY EDUCATION/COLMAN COMMUNICATIONS – Childhood education curriculum content

Have traveled the world for this award winning, extremely popular educational, informational, and instructional media series for national and international audiences. Brought EP's outline to life in the field, refining story, scheduling, and directing. Filmed in studios, and on location across the country and around the world, with small crews, or as a shooter/producer managing all aspects of prep & production. Subjects include: Christmas in Different Lands, Drug Danger, Bullying, Exercise, Folktales from around the World, Holiday Facts & Fun, Resolving Conflicts.

FREE THE SLAVES – Ending human slavery worldwide

As the director of photography and sole crew member, managed international travel of gear, shooting verité scenes from ghettos to meetings of high ranking officials, and multiple stylized interviews. Filming in the Republic of Georgia, we followed Roger Plant as he bridges the gap between the trenches of slavery and policies of states around the world. With policy and business expertise, Free The Slaves advocates for the changes that will have the most impact on ending slavery. <https://www.worldviewpro.com/work---branded.html>

MAIN STAY THERAPEUTIC FARM – Kids and adults with physical, cognitive, and social challenges

10+ years of producing and directing several short testimonial doc's for their largest annual fundraising galas, with continued digital outreach. We share the inspirational stories of the resilient families that come to Main Stay, and INSPIRE the audience to give, or be one of the 125 weekly volunteers for the therapeutic riding and animal assisted learning programs available to children and adults with physical, cognitive, social and emotional disabilities. <https://mainstayfarm.org/>

GLOBAL LIVING PROJECT – Saving Walden's World 7/16 -current

A documentary in post-production, shot the Cuban segment & continue to consult for first time director Jim Merkel and his team, **two time academy award winner Debra Shaffer**, and **recent academy award winner Julia Reichert** (*American Factory*). The doc aims to lay out the essentials for diffusing the population bomb, easing climate change, and averting the sixth great extinction.

Executive Producer/Producer/Director/DP - Broadcast

Responsibilities have included: creating, developing, and selling original concepts. Working closely with network clients and production staff in all aspects of pre through post-production. Identifying and hiring talented staff and crew. Creating a clear and shared vision, identifying the arc of the series, characters, and episodes outlined by the format elements, and a repeatable efficient process. Contributing to and overseeing writing, design, look and feel. Creating cast profiles and casting both pro and non-pro talent. Directing talent and crews large and small. Direct all aspects of post-production. <https://www.worldviewpro.com/work---broadcast.html>

BROADCAST CREDITS (Sampling):

SHOW	NETWORK/GENRE	PRODUCTION COMPANY	JOB
Jeff’s Homemade Game Show	BYUTV - Competition (field), Reality, Family	World View Productions	Co-creator, EP, Showrunner, Director
90 Day Fiancé	Discovery - Unscripted, Dating, Drama	Sharp Entertainment	Field Producer
Before 90 Days	Discovery - Unscripted, Dating, Drama	Sharp Entertainment	Field Producer
\$50K Three Ways	HGTV - Home Reno, Unscripted	Beyond Productions	Field Producer
Airline/On The Fly	A&E - Travel, Unscripted	ITV	Producer/DP
NewsHour	PBS - News Series	NewsHour	Field Producer/DP
Mark of a Killer	A&E - Documentary Series, Murder Mystery	Jarret Creative	Camera, Field producer
Skunk Whisperer	Animal Planet - Unscripted, Animal rescue	Goodbye Pictures/ Rich Bye	Supervising Producer
Miracle Cures	Discovery UK - Documentary series, Medicine	Lion Television	Field Producer/DP
Explorations/ Episode “Bionics”	National Geographic - Documentary series, Medicine	ITV	Field Producer
Show Development	Various	Goodbye Pictures/ Rich Bye	Producer
American Standoff	HBO/Sundance official entry - Documentary feature	Cabin Creek Films/Barbara Kopple	Field Producer/ Segment DP
Unwrapped Multiple seasons	FOOD Network - Unscripted, Food	High Noon Productions	DP/Field Producer
New Spaces Multiple seasons	HGTV - Home Reno, Unscripted	Broadview Media	DP/Field Producer
House of Dreams	A&E - Home Reno, Reality Competition, Relationship drama	Left Right	Field producer/ camera
Intervention Multiple episodes	A&E - Documentary Series, Addiction	GRB Productions/ Dan Partland	Episode DP
Steven Seagal Lawman Seasons 1-3	A&E - Reality series, Law Enforcement	ITV - Simon Hobbs	DP/Camera
Paranormal Cops	A&E - Reality series, Paranormal	Northwest	DP

Oprah Multiple seasons	ABC - Talk show	HARPO	Field DP, camera, steadicam,
30 Days/Multiple episodes	FX - Reality Series, Current Issues	Actual Reality/ Morgan Spurlock, RJ Cutler	DP
NOVA/ Episode “Mega Flood”	BBC/PBS - Science, Environment	BBC	DP
First 48: Missing Persons	A&E - Documentary Series, Police	Found Films	Camera
Miracle Quest	Discovery/Travel Channel - Reality Series, Religion & Science	Northwest	DP
It Gets Better	MTV - Documentary Series, LGBTQ	Snackaholic/ Ted Skillman	Camera
Real Rosanne Show	ABC - Unscripted, Comedy	Roseanne Barr, Actual Reality - RJ Cutler, Dan Partland, Rich Bye, Jon Chinn, Ted Skillman	Camera
American Candidate	SHOWTIME - Reality Series, Politics	Actual Reality/RJ Cutler/Jay Roach, Jon Chinn	Camera
American High	FOX/PBS - Documentary Series, Coming of Age	Actual Reality - RJ Cutler, Dan Partland, Rich Bye, Jon Chinn, Ted Skillman	Camera, Steadicam, Jib
The First Year	PBS - Documentary Series, Education	Davis Guggenheim	Field Producer/DP

AWARDS & EDUCATION

National Emmy X 4, Multiple Tellys and Brandon Hall awards for. Have worked on shows receiving Emmys, GLAADs, Sundance official entry, and numerous nominations.

BA University of Iowa, Iowa City, IA

ADDITIONAL INTERESTS

Sustainability and the environment, growing food, fitness, nature.

References available upon request.

FOR EXAMPLE OF NON-BROADCAST AND DIGITAL DELIVERABLES GO TO:

www.worldviewpro.com