

BOB MARAIST – EXECUTIVE PRODUCER/PRODUCER/DIRECTOR

BMUR2WVP@GMAIL.COM

WWW.WORLDVIEWPRO.COM

847.561.0576

Internationally experienced and proven collaborative producer for broadcast and non-broadcast, creating long lasting, **engaging media** that inspires action, through effective and efficient processes for training, informational, and motivational media in scripted, unscripted documentary style, animatics, animation, live shows, print, interactive, and digital media.

SKILLS – Balancing experience with current trends * Leadership * Collaborative with all levels of experience * Team builder * Adaptability * Idea Development * Efficient Proven Processes* Writing* Directing *

EXPERIENCE – Recent Highlights

WORLD VIEW PRODUCTIONS | 1995-current

- **Owner/Executive Producer - Non-Broadcast** - Owner of full service production company producing non-broadcast media. Responsible for on time, on budget delivery of content in a sustainable way. Collaborating on concept development, pitching, budgeting, project launch, hiring, production, post and delivery of content. Content has been produced in 13 languages for 27 countries.
- **Executive Producer/Producer/Director/DP - Broadcast**
Creating, developing, and selling original concepts. Working closely with network clients and production staff in all aspects of pre through post-production. Identifying and hiring talented staff and crew. Creating a clear and shared vision, identifying the arc of the series, characters, and episodes outlined by the format elements, and a repeatable efficient process. Contributing to and overseeing writing, design, look and feel. Creating cast profiles and casting both pro and non-pro talent. Directing talent and crews large and small. Direct all aspects of post-production.
- **Producer/Director/Field Producer – Freelance** - Responsibilities have included working closely with the executive producer and staff to refine and execute their original vision. Identifying and outlining stories, refining schedules by being deeply aware of the creative, and working closely with all on-camera talent and experts. Contributing to and overseeing writing, design, look and feel. Creating cast profiles and casting both pro and non-pro talent. Directing pro & non-pro talent, and crews large and small. Directing all aspects of post-production through delivery and distribution, with editors, animators and graphics, audio record and mix.
- **Director of Photography** - Responsible for look and style, determining equipment, based on Executive Producer & Director's vision, and communicating that vision to camera department. Work closely with cast, professional or non-pro, without inhibiting their performance. Expertise in managing a wide variety of locations and schedule demands. Connect with the subjects and story in order to anticipate the arc and action.

CLIENTS OF WORLD VIEW & PROJECTS (small sampling)

SHARP ENTERTAINMENT – Producer/Field Producer | 90 Day Fiancé & Before 90 Days | 9/21-12/21

Identifying and outlining story arcs, refining schedules by being deeply aware of the creative of one the most successful reality franchises today. Gain the genuine trust of on-camera talent and experts. Direct cast and crews in verité scenes, and conduct sit-down and OTF interviews. Writing daily hot-sheets identifying the moments for a scene, connecting to an episode and even season arc.

BEYOND ENTERTAINMENT – Producer/Field Producer | HGTV \$50K Three Ways | 2/21-6/21

Was brought in after production shut down for COVID scare, to bring balance to a disrupted process. Knowing home reno, worked closely with construction, owner, and design, identifying reno & lifestyle

Bmur2wvp@gmail.com

www.worldviewpro.com

847.561.0576

stories, & creating shoot schedules. Worked closely with EP, shared directing of the verité & conducting OTF's and sit-down interviews.

PEPSI – Executive Producer, director

For over 15 years, created and produced from concept to completion, 35+ different shows and campaigns, applying efficient tactics to create engaging and award-winning materials with budgets from \$25-100K, and immense ROI. These include training, educational, and informational materials focused on injury prevention for warehouse, manufacturing, and fleet employees and supervisors. Deliverables educated front line employees and trained the trainer on mechanical systems, behavioral expectations, and modeled best practices through eLearning, video, & print.

DISCOVERY EDUCATION/COLMAN COMMUNICATIONS – Childhood education curriculum content

Have traveled the world for this award winning, extremely popular educational, informational, and instructional media series for national and international audiences. Brought EP's outline to life in the field, refining story, scheduling, and directing. Filmed in studios, and on location across the country and around the world, with small crews, or as a shooter/producer managing all aspects of prep & production. Subjects include: Christmas in Different Lands, Drug Danger, Bullying, Exercise, Folktales from around the World, Holiday Facts & Fun, Resolving Conflicts.

BROADCAST CREDITS INCLUDE:

TLC/Discovery, A&E, HGTV, PBS, Animal Planet, National Geographic, HBO, Food Network, ABC, NBC, CBS, FOX, BBC, FX, SHOWTIME, and more.

AWARDS & EDUCATION

National Emmy X 4, Multiple Telly's and Brandon Hall awards. Have worked on shows receiving Emmys, GLAADs, Sundance official entry, and numerous nominations.
BA University of Iowa, Iowa City, IA

References available upon request.

EXAMPLES OF DELIVERABLES GO TO: www.worldviewpro.com